

RCKC CONNECT is a mass notification service for community outreach communications. Messages from RCKC CONNECT include road construction updates, unexpected road closures, detours and other important RCKC news. Citizens receive important time sensitive messages of their choosing, by phone at home or work, mobile phones, text message, email or via the mobile member application Everbridge CONTACTBRIDGE. Citizens pick where and how they wish to receive notifications.

How do Citizens receive notifications?

Citizens must sign up and create a profile by entering their contact information, location and choose Alert Subscriptions they wish to receive in order to receive notifications from RCKC CONNECT.

How to sign up:

Citizens may sign up using their Mobile Device or Desktop by visiting RCKC website home page <<http://www.kalamazoocountyroads.com>> [www.kalamazoocountyroads.com](http://www.kalamazoocountyroads.com) . Citizens enter their contact information and create a profile to receive notifications.

- 1) When citizens register using their mobile devices, the mobile application, Everbridge CONTACTBRIDGE is downloaded automatically upon registration.
  
- 2) When citizens sign up using their desktop, upon completing registration, they are requested to download the mobile member application.
  
- 3) The mobile member application Everbridge CONTACTBRIDGE is available in the Apple Store and Google Play Store.

Everbridge CONTACTBRIDGE Mobile Member Application:

Secure mobile recipient application with two-way communication which allows RCKC to deliver text message alerts to residents directly on their smartphones using CONTACTBRIDGE and allow residents to submit service requests, pictures, and free-form text to RCKC.